



IOWA STATE UNIVERSITY

BFA in Graphic Design
Minor in English



INTERNET DESIGN MANAGER [FEBRUARY 2005 – PRESENT]

CCH | Riverwoods, Illinois
design for all electronic marketing of tax & accounting promotions,
project management and art direction of junior-level designer

ADJUNCT PROFESSOR [JANUARY 2008 – PRESENT]

Wheaton College Art Department | Wheaton, Illinois
Creative Design 233 : the creative process and multi-dimensional design

INTERACTIVE DESIGNER [MARCH 2001 – FEBRUARY 2005]

QUILL CORPORATION | Lincolnshire, Illinois
Web usability, promotional maintenance of Quill.com,
design of weekly \$1.5+ Million revenue-generating email,
programming of advertisements for catalog site

MEDIA DESIGNER [OCTOBER 1999 – MARCH 2001]

MYPOINTS.COM, INC | Schaumburg, Illinois
Email design and production for hundreds of web loyalty program
[most popular shopping site: 1998 – 1999]

FREELANCE DESIGNER [JULY 1998 – Present]

JA DESIGN | Gilberts, Illinois
identities, web sites, brochures, presentations, promotions, marketing
major accounts: Ace Hardware, Sherwin-Williams, Rockwell, Gullo, Wyndham Club,
LiteSource, Deublin Engineering, Quill Corporation, Howard Sportswear, eCouch

Software Efficiency: Adobe Creative Suite, Quark XPress, Microsoft Office

Corporate design, identity design, publication design, creative writing, typography,
presentations, technical writing, HTML scripting, animation design, art direction,
excellent communication skills, 4/C pre-press knowledge and experience

- Recognized for site redesign efforts | cchgroup.com, 2005
- Employee of the Month | Quill Corporation: 2004
- I-Merchant of the Year, Catalog Age | Quill.com, 2003
- Improving CaMP Performance | MyPoints.com, 1999
- Compassion Award | MyPoints.com, 1999
- Business Weekly's Most Popular Web Site | MyPoints.com, 1998-1999
- Telly Award: PharmaNutrients Tonalin Sales Video, 1997
- Published author | Registered Trademark holder [LifeTapestry]



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